



:: Case Study

Food & Beverage – Weinviertler Sektmanufaktur

ESET NOD32 Antivirus – Business Edition

Austrian Winemaker Pours Itself an ESET Solution



Stützenhofen, Austria — Georg Hugl, owner of Weinviertler Sektmanufaktur, relies on traditional methods of wine production, stressing the quality of its famous Goldstück — the sparkling wine with 24 carat gold inside. It is only natural that he relies on quality products when deciding what to use in this compact and highly efficient company. Because of his wine production philosophy, he has succeeded in distributing his wines well beyond Austria. Weinviertler Sektmanufaktur wines can be found from the European Union to China.

From Wine to Antivirus — How'd We Get Here?

“As a family company we have multiple computers — for accounting, mailing and ‘real work.’ Yet we also share a network with our children who have their own computers for gaming, learning and emailing, etc. Before ESET NOD32® Antivirus, it was risky when my son copied his data to my computer.

“It all started with a data problem caused by the previous antivirus system we used. Luckily, I had heard about ESET from a friend. Specifically, I heard it was a small and very effective product. So about two years ago I decided to test it. After a month I opted for the full version. Since that time we have not had any virus or security problems. As a family company we have to be focused on operations, not software testing.”

His choice has paid dividends. “Now we can concentrate on our work while ESET NOD32 Antivirus takes care of our data security. It is very good, in that it does not slow down our computers and is not inundating us with unnecessary messages. Instead, it just quietly lets you know that it is present, updated and running.”

Quick Facts

Company name:	Weinviertler Sektmanufaktur
Location:	Stützenhofen, Austria
Industry:	Food & Beverage

How Is Wine Like Security Software?

Mr. Hugl goes on to say “A good antivirus program is like a good cork in the bottle of a fine sparkling wine — it takes care of the good wine inside by preventing bacteria from entering and spoiling the fine contents. ESET NOD32 Antivirus takes care of our data by preventing bugs from destroying it. Since we’ve used the product, we’ve had no malware-related problems. Now I have peace of mind that nothing bad will happen to our system, even if we occasionally use the same backup disk.”

Mr. Hugl went on to reiterate how his family does not have time to spend hours resolving virus problems. With a heavy workload (especially at year’s end). ESET NOD32 Antivirus allows his computers to operate efficiently — saving time and money.

“Since switching to ESET, I feel our respective companies share a common philosophy: Above all else, we want to sustain a very high standard of quality,” said Hugl.

ESET @ work	
Customer Problem	ESET Solution
Bloated software consumes significant CPU resources	Lightweight system footprint, minimal CPU usage
Slow performance, cost factor for the team	Dramatic improvement in performance
Computers “still not acting right”	Detected malware left resident by other AV product scans



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— Georg Hugl



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